



Web creation together

Working on a web site is a collaborative process, but too often you are flying blind! How do you get the team to all see the same thing so you can work together in an informed way? You guessed it – Zezame.

Zezame enables groups of people to collaborate on and around web page using only their regular web browsers. Learning how to use Zezame is surprisingly simple and administration is minimal. Built on standard HTML, it is simple to roll out to a large audience with no impact on the computer desktop infrastructure. It's the perfect collaboration solution for web development, content, usability or research workgroups.

What is Zezame?

Zezame is a web site collaboration system which allows you to capture web pages, share them with users in a project and annotate the pages with notes. We like to think of the notes as "yellow stickies on steroids".

Captured pages are stored on the Zezame server until you delete them, so if they disappear from the web site where you captured them, they are still available in Zezame. Zezame stores the captured web pages just as you saw them, with banner advertising and all. The Zezame notes do not interfere with the page and sit on a separate "transparent layer" on top of the web page.

Key uses

New web site development, web site maintenance and intranet development and maintenance – Zezame takes the burden out of web site design and creation and makes the feedback loop quick, easy and streamlined.

Web application development – Zezame makes collaborating around web development easy and takes the pain out of recording and keeping test suites.

Market research and competitive intelligence gathering – Zezame takes the hassle out of capturing and distributing market research, ensuring that the information can be viewed in context, long after it has disappeared off the source web site.

Document reviewing – Zezame creates a truly synergistic document review environment where fast and efficient reviews can be done without the burden imposed by traditional tools.

Benefits

Accelerate time-to-market – Whatever the content you are reviewing: proposal, contract, product packaging, marketing literature, graphic design, regulatory document, web site material or a database; time-to-market is critical. Zezame helps your teams (both internal and external) work together, drawing consensus, speeding up the process and holding down project costs.

Enhance quality – Zezame dismantles the barriers to collaboration so you can draw on the combined expertise of your organization and your partners when making decisions. Every functional area can participate effectively, thereby saving you time to make better decisions quicker.

Improve efficiency – Zezame helps your team stay focused on important issues and eases coordination between group members. Instead of juggling travel schedules to set up joint review meetings, much of the review process can be handled through shared annotations and forum discussions. Zezame enables teams to work together efficiently and effectively regardless of geographical location.

Draw consensus and make better decisions – Zezame automatically collects and organizes feedback from all of your team members to ensure that everyone's comments are factored into a review.

Leverage your existing infrastructure – Document management systems, email applications, databases and other knowledge management systems offer great benefits to an organization. Zezame allows you to review ANY web pages from these systems that can be opened in a browser. Even if a page is located on the Web beyond the limits of your control, Zezame will annotate it. Zezame leverages your investment in infrastructure to extend its value.



Project teams can get started more quickly, work more efficiently and jump-start future projects using Zezame's web site collaboration workplace

1 Capture and share important pages efficiently

Capture any web page into the Zezame workplace with a single click and automatically make it accessible to the project team.

Preserve unique versions of web pages – personalized, time stamped, dynamic. No more worrying if others will be able to see the same page you saw

Manage multiple versions of the same web page URL at different times to show progress of a web project

2 Quickly set up a project

Easily create a secure workplace that meets the web site project team's need and moulds to their methods with flexible collaboration tools. Web pages – static, dynamic, personalized – can be captured in a project and automatically revision managed

3 Delegate administration

Delegate user administration to "User Administrators" who can create new users and invite people to projects

Let users create their own projects and invite participants

Allow users to manage their own settings in the system, such as email address, notification interval, user interface language

4 Keep everyone in sync, no matter how large the team or complex the web site project

New Content added to to project is highlighted.

Automatic notifications and invitations keep everyone up-to-date

5 Place comments in context to avoid confusion

Save the page you saw and place comments, feedback and directions on it – in the context of the page so avoiding misunderstandings

Save time by knowing exactly what is being discussed. You see the pages other project participants saw to generate their comments

Notes can be shared or private so you can keep your own private reminders on critical web pages

6 Discuss issues and make decisions faster

Enable everyone to participate in the workplace, even if they are working on the other side of the world

Hold discussions in notes to make quick decisions, each note can hold its own thread to allow complex in-context discussions

Collaborate directly on the web pages by placing notes on the captured pages

Classify notes with different flags so other project members immediately understand context and priority

7 Mobilize the team and get people going right away

Kick off the project by selecting people from the directory and inviting them into the workplace. Zezame automatically sends out notifications of new projects

People inside or outside your company use a web browser to work in the Zezame workplace – no training needed with the intuitive web-based interface

8 Integrate Zezame with your whole web infrastructure

Access and collaborate on top of any web site with Zezame thanks to the unique web page access and compatibility functions of the Zezame workplace

Provide access to the powerful Zezame web site collaboration tools without having to install any new software on the user desktop. Zezame runs in your web browser without plug-ins or software to install on the desktop

System requirements

Server
 Pentium III 1 GHz
 256 MB RAM
 3 GB for the Zezame cache
 Microsoft Windows NT 4 Server SP5,
 2000 Server, XP Server
 Microsoft Internet Information Server 4 / 5
 Microsoft SQL Server 7.0 / 2000

Client
 Microsoft Windows 9x, ME, NT 4, 2000, XP
 Microsoft Internet Explorer 5.0
 Microsoft Internet Explorer 5.5
excluding version 5.50.3825.1300
 Microsoft Internet Explorer 6.0